

# Privacy Policy for Zemax, LLC

Last Updated: 18 May 2018

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## **This Privacy Policy Applies to the Sites Where It Appears.**

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This policy describes how we treat personal information. It applies to information we collected on the sites where it is posted. It also applies to our mobile sites and apps. Read this policy to learn about what we do and your choices.

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## **We Collect Personal Information From and About You.**

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**We collect contact information.** We may collect your name and email address. We may also collect your address, phone number, and zip code. We may also collect your company name.

**We collect payment information.** If you make purchases with us we collect your credit card information and billing address.

**We collect information you submit or post.** We may collect the information you post in a public space on our site. We also collect information when you contact us.

**We collect demographic information.** We may collect information like your gender and age.

**We collect usage, device, and location information.** We may collect information about the browser you are using. We also collect information about the sites you came from and where you visit when you leave us. We may also collect your operating system and IP address. We may collect information about your location. This may include your precise location. We may collect this using different types of technology, including GPS and Wi-Fi. If you use our mobile app, we may also access your device's location information in the background. We may also collect device identifiers.

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## **We Collect Information In Different Ways.**

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**We collect information directly from you.** We may collect information when you place an order or sign up for newsletters. We also collect information if you contact us through our site or download our resources.

**We collect information about you passively.** We may use tracking tools like browser cookies and web beacons. We do this on our websites and in emails that we send to you. We collect information about users over time when you use this website.

**We get information from about you from third parties.** Third parties who give us information include social media sites. We may also get information from business partners.

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## **We Combine Information We Get About You.**

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We may combine information that we have collected offline with information that we collect online as permitted by law. We combine information we have collected across other third-party sites. We combine information collected across devices, such as computers and mobile devices. We also combine information that we get from a third party with information we already have.

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**We Use Your Information As Disclosed and Described.**

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**We use information to respond to your requests or questions.** We may use your information to respond to your questions and feedback. This includes questions about our products or your relationship with us.

**We use information to improve products and services.** We may use your information to improve our sites and services. We use your information to customize your experience with us. Information you provide also helps us respond to your customer service requests and support your needs more efficiently.

**We use information for security purposes.** We may use your information to protect our company and our customers. We may also use your information to protect our sites.

**We use information for marketing purposes.** We may use your information to provide you with information about products and special promotions. We may also use your information to serve you with ads and offers. We may tell you about new features or updates. These might be third party offers or products we think you might find interesting. We do this when legally permitted.

**We use information to communicate with you.** We will contact you about this Privacy Policy or our website terms. We will also correspond with you about your account or transactions.

**We use information to process orders.** We may use information you provide about yourself when placing an order to provide service to that order.

**We use information as otherwise described and permitted by law.**

**If you are in Europe we have multiple basis for processing information.** Our basis for processing your information is typically to perform a contract. Performance of a contract includes responding to your request. We also process information based on consent or for our legitimate interest.

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**We May Share Information With Third Parties.**

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**We share your information with third parties who perform services on our behalf.** We may share your personal information with trusted third parties. These include companies who serve as our vendors and help us deliver products or services to you. For example, we share information with vendors who send emails for us. We may also share information with companies that operate our websites.

**We may share information with our business partners.** We may also jointly collect information with third parties. This might include promotion partners.

**We may share information if we think we have to in order to comply with the law or to protect ourselves.** We will share information to respond to a court order or subpoena. We will also share it if a government agency or investigatory body requests. This includes U.S. and non-U.S. law enforcement or regulatory authorities.

**We may share information with any successor to all or part of our business as permitted by law.** If all or part of our business was sold, we may give our customer list as part of that transaction. Where legally required, we will give you prior notice and if you have the legal right to do so, allow you to object.

**We may share information for other reasons we may describe to you or as permitted by law.**

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#### **You Have Certain Choices About How We Use Your Information.**

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**You can opt out of certain marketing.** To stop receiving our marketing communications please follow the instructions in any message you get from us or email us at [dataprotection@zemax.com](mailto:dataprotection@zemax.com). If you opt out of marketing emails you will continue to receive messages from us about your relationship with us where permitted by law.

**You can update your information.** To update or correct information you can email us at [dataprotection@zemax.com](mailto:dataprotection@zemax.com). As may be required by law you can also have us delete your information. Please contact us at [dataprotection@zemax.com](mailto:dataprotection@zemax.com) about having your information deleted. If you are in the European Union and would like to access your information or object to our use of your information for direct marketing purposes, please contact us at [dataprotection@zemax.com](mailto:dataprotection@zemax.com).

**Our Do Not Track Policy: Some browsers have “do not track” features that allow you to tell a website not to track you. These features are not all uniform. We do not currently respond to those signals.** If you block cookies, certain features on our sites may not work.

Our sites use cookies or other tracking tools. Your browser may give you the ability to control cookies. How you do so depends on the type of cookie. Certain browsers can be set to reject browser cookies. To find out more about how to enable, disable, or delete cookies from your web browser, please visit [here](#) and [here](#). To control flash cookies, which we may use on certain websites from time to time, you can go [here](#). Why? Because flash cookies cannot be controlled through your browser settings.

If you block essential cookies, certain features on our sites may not work. The non-necessary tracking tools we use are:

ClickDimensions

Google Analytics

***Options you select are browser and device specific.***

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**You Can Contact Us About This Policy and Your Information.**

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If you have other questions about this Policy or our privacy practices please email us at [dataprotection@zemax.com](mailto:dataprotection@zemax.com). You can also call us at +1 (425) 305 2800 or write to us at: Zemax, LLC, Suite 540, 10230 Points Drive NE, Kirkland, WA, 98033.

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**Our Sites Are Not Intended for Children.**

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Our sites are meant for adults. We do knowingly collect personally identifiable information from children under 13. If you are a parent or legal guardian and think your child under 13 has given us information, you can contact us at [dataprotection@zemax.com](mailto:dataprotection@zemax.com). Please mark your inquiries "COPPA Information Request."

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**We Use Standard Security Measures.**

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We use appropriate and reasonable security measures as required by relevant law. The Internet is not 100% secure. We cannot promise that your use of our sites will be completely safe. We encourage you to use caution when using the Internet.

We keep personal information as long as it is necessary or relevant for the practices described in this Policy. We also keep information as otherwise required by law.

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**We May Store and Use Information Both Inside and Outside of the United States**

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Information we collect may be stored and processed in the United States. If you live outside of the United States, you understand and agree that we may transfer your information to the United States. The United States may not afford the same level of protection as the laws in your country. By submitting your information you agree to the processing of it in the US as permitted by law.

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**We May Link to Other Sites Or Have Third Party Services On Our Site We Don't Control.**

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We may link to third-party sites. Our sites may also include third party content that collects information. We do not control these third parties. This Policy does not apply to the privacy practices of that website. Please read the privacy policy of other websites carefully. We are not responsible for the practices of these third-party sites.

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**We May Update This Policy.**

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From time to time we may change our privacy policy. When we do, we will notify you of any material changes as required by law. We will also post an updated copy here. Please check periodically for updates.